



Wendy's Opening in South Milwaukee

For Immediate Release
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Bridgeman Foods Signs Lease to Open a Wendy's in South Milwaukee

Bridgeman Foods has signed a lease to open a Wendy's at 240 N. Chicago Avenue in South Milwaukee. The restaurant space, neighboring South Milwaukee's Walmart, was vacated by a Burger King in September 2022.

After multiple parties expressed interest in the space, Wendy's emerged as the likely new tenant late last year. They are expected to have access to a strong customer base. Through South Milwaukee's 2023 – 2027 Downtown Strategic Planning, data collected showed that the area receives over 425,000+ annual visits from 155,000+ annual visitors.

"I am grateful to the property owner for quickly securing an attractive tenant for this space. South Milwaukee is open for business to both small businesses and national brands. One of our biggest economic development priorities is assisting property owners in finding tenants for their vacancies," stated South Milwaukee Mayor Jim Shelenske. "Wendy's will be a great addition to the dining options available in South Milwaukee and I look forward to ordering my first frosty."

In 2021 and 2022, South Milwaukee assisted 25+ businesses move into vacant commercial spaces through the Wisconsin Economic Development Corporation's Mainstreet Bounceback Program.

The restaurant is expected to open in late summer or early fall.

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