



For Immediate Release
September 14, 2023

South Milwaukee Selects Mika Revell for New Mural Project Celebrating Native Plant Life and Waterfront Beauty

South Milwaukee, WI - South Milwaukee is about to embark on a transformative urban renewal project as the City selects acclaimed artist Mika Revell for an exciting mural endeavor. The mural will adorn the west wall of the Human Concerns building at 1029 Milwaukee Avenue, strategically situated near the South Milwaukee Downtown Market, the iconic "Da Crusher" statue, and the newly established Bucyrus Commons gathering space, thanks to support from the Bucyrus Foundation.

Work on the mural is scheduled to begin on September 14, 2023.

Mika Revell, an accomplished Asian-American artist boasting a rich portfolio, having collaborated with esteemed clients like the SoFi Stadium for Superbowl LVI, Angels Stadium, and the Architecture and Design Museum of Downtown LA is assisted by Leila Youssefi, a Los Angeles-based Persian-American artist and environmentalist, with expertise honed with mural giant, Branded Arts.

The mural's vibrant design will showcase native plant life, including Purple Coneflowers, New England Aster, Native Milkweed, Wild Bergamot, and Marsh Marigolds. Against the backdrop of South Milwaukee's waterfront, this mural represents the city's natural beauty and its commitment to diversity and growth.

The project's mission is to unite the community and attract visitors as the City continues to invest in, revitalize, and reimagine its historic downtown. The mural embodies the spirit of "new beginnings" while celebrating the City's prominent lakefront and its connection and proud partnership with the prospering region.

Earlier this year, the City of South Milwaukee put out a call for mural artists. In total, 116 mural designs were received, including international submittals. A seven-person mural design committee selected Revell's proposal.

"The City is dedicated to creating a vibrant and interesting downtown and a community where people want to live, work, visit, and invest in," said Mayor Jim Shelenske. "A mural is another enhancement complementing our new streetscaping, business attraction programs, and the Bucyrus Commons."

The project is completely funded through a generous grant from the Bucyrus Foundation and other donations.

This artistic effort promises to redefine the current landscape, fostering pride and inspiration for all. Stay tuned for the mural's unveiling, marking a brighter, more vibrant South Milwaukee.

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