

# RECRUITING AND RETENTION



## 2020 PRINT PRODUCT CATALOG



*To request a print product visit:*  
<https://gko.portal.ng.mil/states/WI/WIARNG/RRB/SitePages/Marketing.aspx>

## TABLE OF CONTENTS

### **Banner**

*Available in 13oz. vinyl, 18oz vinyl, or mesh banner material*

### **Table Top/Pennant**

*Available in 13oz. vinyl material*

### **Poster/Flyer**

*Available in 32lb. premium flyer paper or gloss poster paper*

### **Retractable Banner**

*Roll up banners are approx. 33" wide x 80" high and installed in a store and carry bag*

### **Stickers**

*Available in a durable vinyl that resists scratching, heat, water and sunlight*

### **Trifold**

*Available in 110lb. gloss paper*

### **Yard Sign**

*18"x24" corrugated sign with metal stakes*

### **Big Check**

*20"x40" foam board*

### **Window Covering**

*Perforated window cling material; applied to outside of window*



*Look for this icon for more details about the print product.*

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**page 19**

**WISCONSIN**

## **ARMY NATIONAL GUARD** ★

1-800-GO-GUARD ★ [nationalguard.com](http://nationalguard.com)

- ★ 100% PAID TUITION
- ★ ROTC/SCHOLARSHIPS
- ★ ONE WEEKEND A MONTH
- ★ TWO WEEKS A YEAR
- ★ HEALTH AND DENTAL
- ★ SIGNING BONUSES
- ★ MONTHLY PAYCHECK
- ★ GI BILL/50K STUDENT LOAN REPAYMENT

Contact SSG Nick Manor  
715-307-7116 | [nicholas.d.manor.mil@mail.mil](mailto:nicholas.d.manor.mil@mail.mil)

**B-Bullet • 4x8**

**LIVE HERE**

66 WISCONSIN LOCATIONS

2500+ NATIONAL LOCATIONS

**WORK HERE**

COMBAT/NONCOMBAT JOBS

YOU CHOOSE YOUR JOB

**SERVE HERE**

STATE EMERGENCY MISSIONS

FEDERAL MISSIONS

Contact SSG Nick Manor  
715-307-7116 | [nicholas.d.manor.mil@mail.mil](mailto:nicholas.d.manor.mil@mail.mil)



**B-Live Work Serve • 4x8**



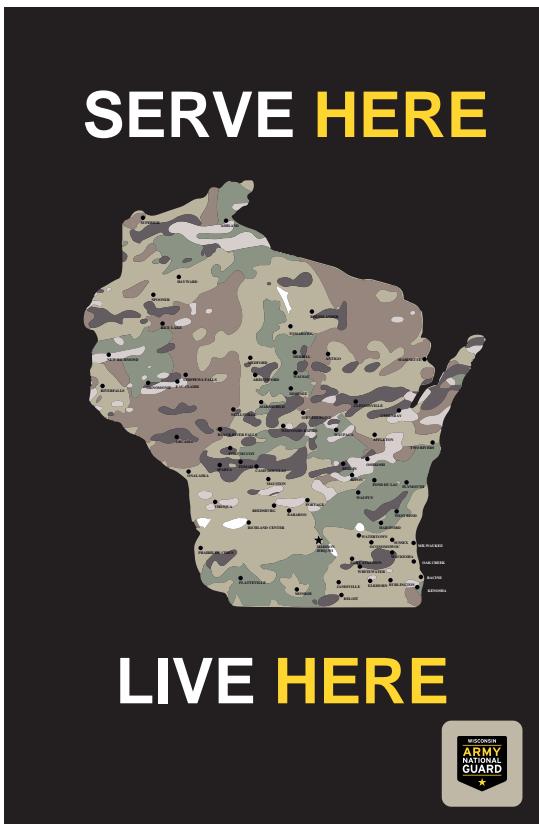
**B-Logo Backdrop • 4x8 • 8x8**



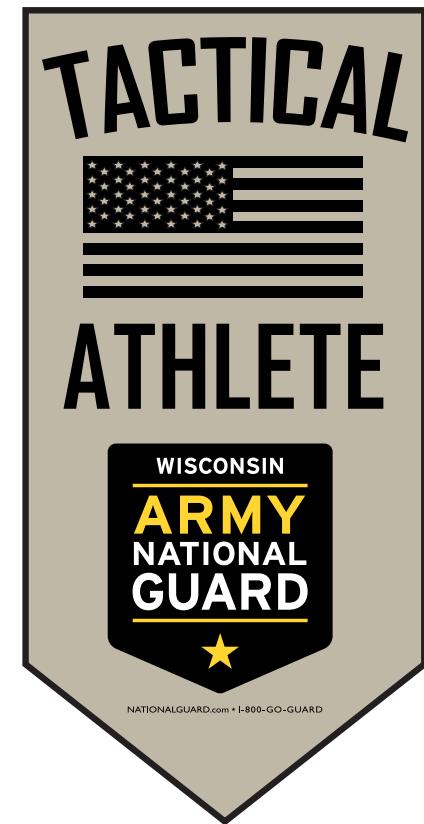
**B-Logo • 2x3 or 4x6**

**BANNER**

# BANNER



B-Armory • 8x4



B-Tactical Athlete Pennant • 8x4



B-Periodic Table • 4x8



B-Serve Local • 2x4 or 4x8



B-Tactical Athletes Wanted • 4x8

## BANNER DETAILS

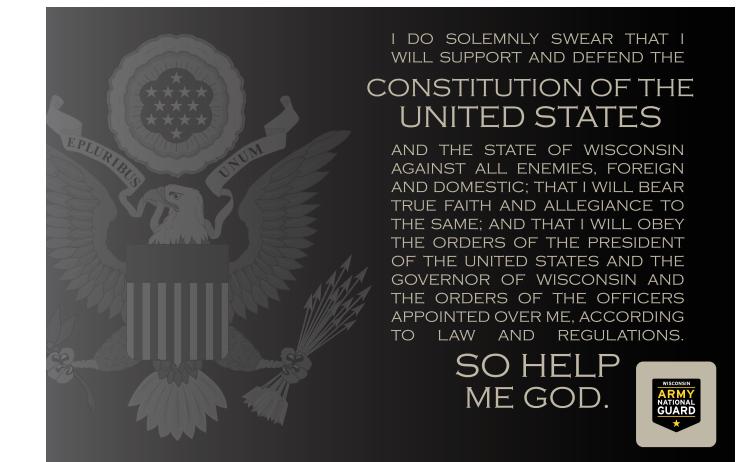
Best sizes for printer (quantities available)  
2'x4' (6)  
4'x6' (4)  
4'x8' (3)

Other sizes available upon approval from Company leadership.

Indoor/Outdoor banners are made of a high quality Vinyl. Available in 13oz. vinyl, 18oz vinyl, or mesh banner material. Graphics will sustain for a period of 3-5 years.

Banners will have a minimum of 4 grommets for 2'x4' banners (one in each corner) and 6 grommets for 4'x8'. More grommets may be requested.

Material is bought only one time a year and the quantities above are set to ensure we have enough material for the entire year.



B-Swear-In • 4x6



B-Thank You • 4x6

# BANNER

# BANNER



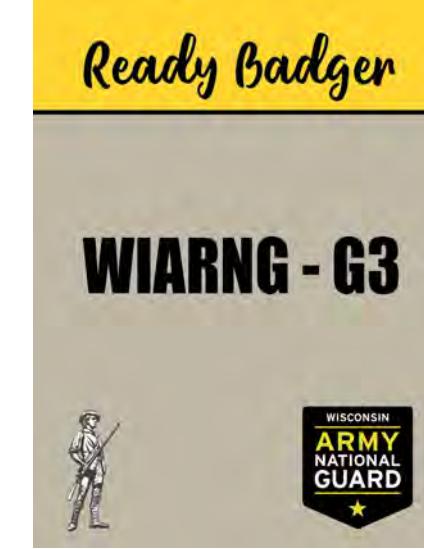
B-Top Branch • 4x8



B-Look To • 4x8



B-Sports • 4x8



T-Vertical Table Top



T-Horizontal Table Top



B-Guard Pennant

## TABLE TOP DETAILS

Best sizes for printer (quantities available)  
12"x16" (4)

Table top banners are printed on 13oz. vinyl banner material and grommeted in all four corners. Most poster designs can be reformatted as table top banners. These may be designed and displayed vertically or horizontally. Spider style banner stands and carry cases will be provided as well.

## PENNANT DETAILS

Best sizes for printer (quantities available)  
12"x30" (7)

Pennants are printed on 13oz. vinyl banner material and grommeted in top two corners. These may be designed and displayed vertically or horizontally.

# TABLE TOP/PENNANT



# POSTER/FLYER



P-Citizen-Soldier



P-Always



## Part-Time Military Service with Full-Time Benefits

- \* 100% Free College Tuition
- \* 20,000 bonus to qualified applicants
- \* Weekend Drill pay starts at \$218 and goes up from there
- \* All employees are eligible for a \$384 Tax free stipend while in school
- \* If eligible you may qualify for up to \$50,000 to pay off preexisting student loans
- \* Low cost health insurance

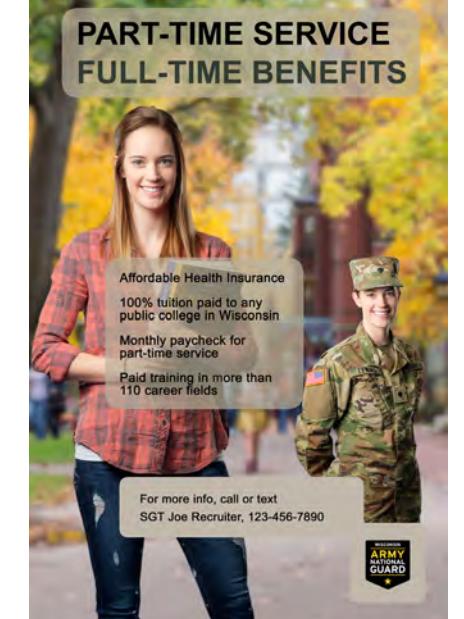
Qualified applicants can receive paid training in diverse fields such as: Transportation and Logistics, Emergency Medical Technician (EMT), Shipping and Receiving, Culinary Arts, Police and Security Operations, Heavy Equipment Operations, Radio and Satellite Communications, plus many more not listed here.

Contact SFC Scott Cook at 815-603-1986 to learn more about these part-time opportunities.

Programs and benefits are subject to change. Must be at least 17 years old & not convicted of a felony charge.

SFC Scott Cook 815.603.1986											
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**P-Now Hiring • 8.5x11**  
(Female, Male, or Trades)



**P-Education**  
(Caucasian Female, Caucasian Male, African American Male)



P-Citizen-Soldier Benefits



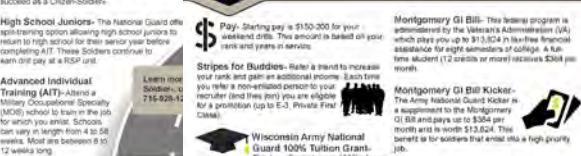
P-Airsoft Games



## YOUR PATH TO SUCCESS STARTS HERE



## WHY BECOME A CITIZEN-SOLDIER?



### WE LIVE HERE. WE WORK HERE. WE SERVE HERE.

Montgomery GI Bill - This federal program is administered by the Veterans Administration (VA) and provides up to \$11,340 per month assistance for eight semesters of college. A full-time student (12 credits or more) receives \$364 per month.

Montgomery GI Bill Kicker - The Army National Guard Kicker is a \$1,000 monthly bonus paid to the GI Bill and pays up to \$364 per month and is worth \$13,624. This is a great benefit for soldiers that enter into a high priority job.

Montgomery GI Bill 100% Tuition Grant - This grant reimburses the tuition and fees for college tuition up to \$3,600 per month. This grant is available for tuition and fees for a promotion (up to E-3, Private First Class).

Wisconsin Army National Guard 100% Tuition Grant - This grant reimburses the tuition and fees for college tuition up to \$3,600 per month. This grant is available for tuition and fees for a promotion (up to E-3, Private First Class).

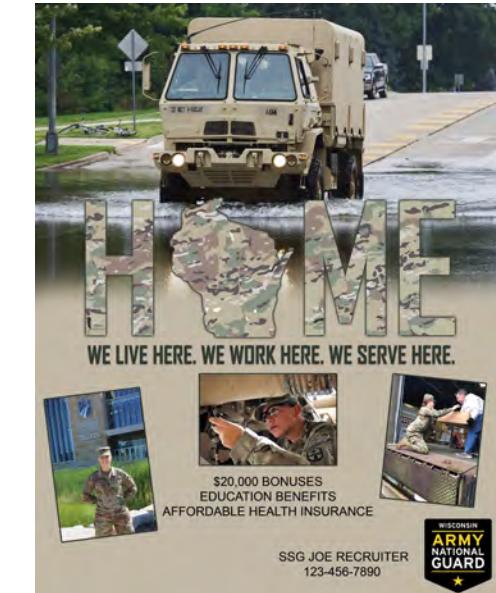
Wisconsin GI Bill - The Wisconsin GI Bill provides a full tuition and fees of tuition and fees for college tuition up to \$3,600 per month. This grant is available for tuition and fees for a promotion (up to E-3, Private First Class).

Federal Tuition Assistance - This is an optional medical insurance program offered to all members of the Wisconsin Army National Guard, their spouses, and dependents. Single soldiers receive a monthly stipend of \$100 and family stipends start at \$200 per month.

Life Insurance - The state of Wisconsin offers \$10,000 of free life insurance for the first year in the National Guard. Soldiers may also purchase up to \$400,000 in low cost life insurance through Service members' Group Life Insurance.

Reserve Selected Medical Insurance - This is an optional medical insurance program offered to all members of the Wisconsin Army National Guard, their spouses, and dependents. Single soldiers receive a monthly stipend of \$100 and family stipends start at \$200 per month.

Health Insurance - The state of Wisconsin offers \$20,000 bonuses for education benefits and affordable health insurance.



P-Home



P-Let Us Pay

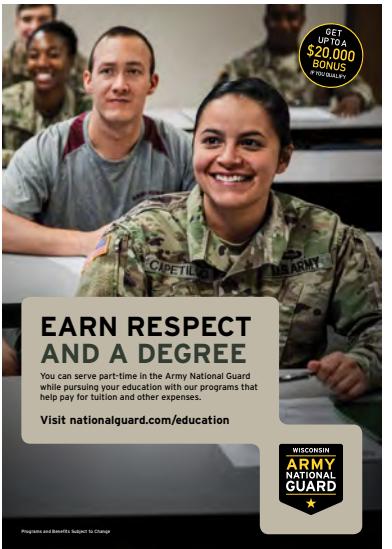


P-Event

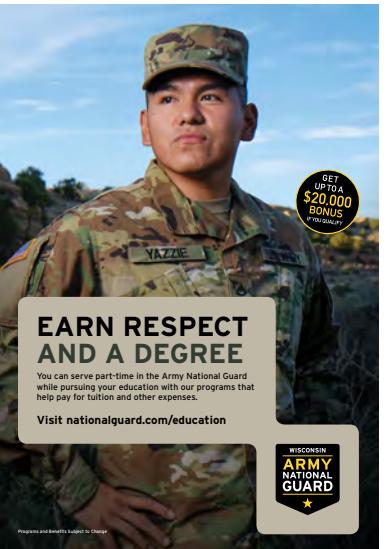
**P-Sales Sheet • 8.5x11**

# POSTER/FLYER

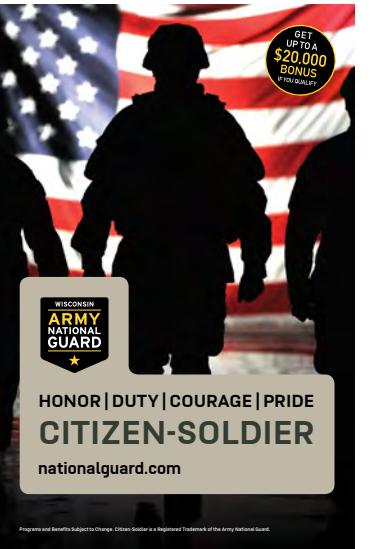
# POSTER/FLYER



P-Respect and Degree Female



P-Respect and Degree Male



P-Citizen-Soldier Flag



**POSTERS/FLYERS**  
Sizes Available  
(Maximum quantities available)  
16"x20" (30)  
12.5"x16" (40)  
8.5"x11" (60)

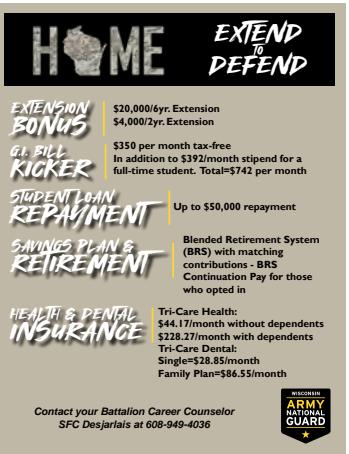
Other sizes and quantity available upon approval from Company Commander.



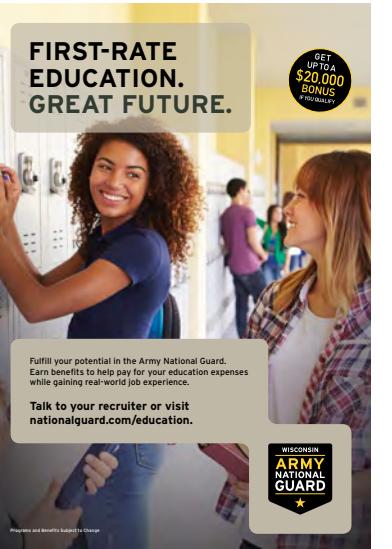
P-Infantry



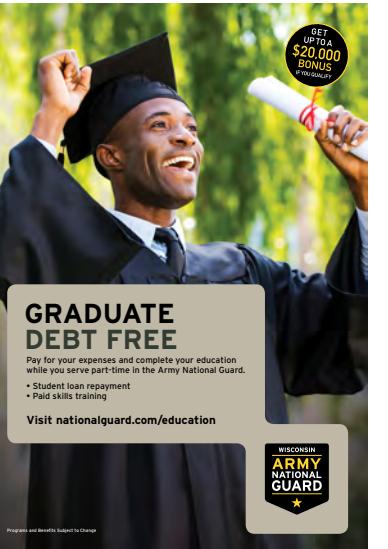
P-Armory Map



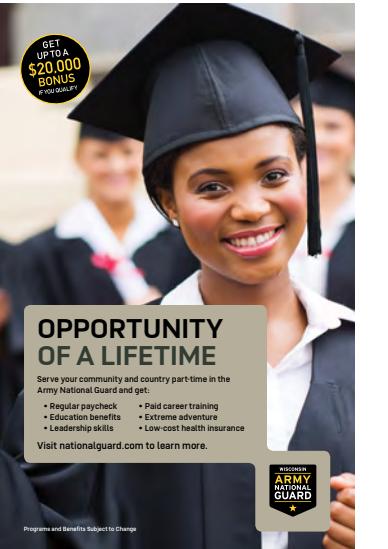
P-Extend to Defend



P-First-Rate Education



P-Graduate Debt Free Male



P-Opportunity



P-Army Values Set



P-Graduate Debt Free Female



P-Words to Action

# POSTER/FLYER

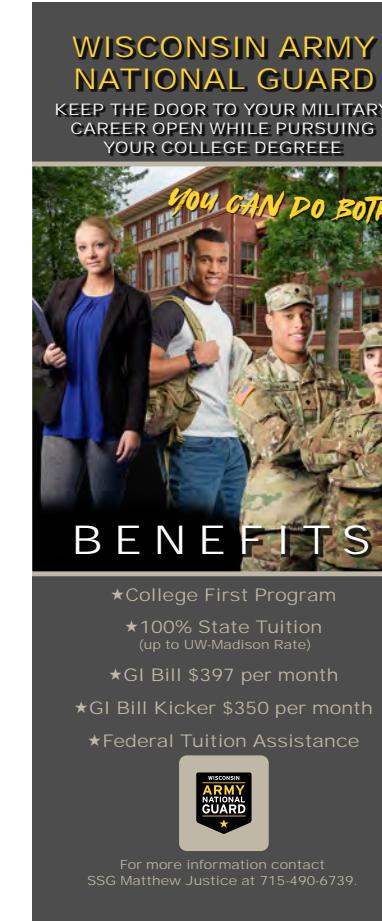
# RETRACTABLE



R-Always Ready



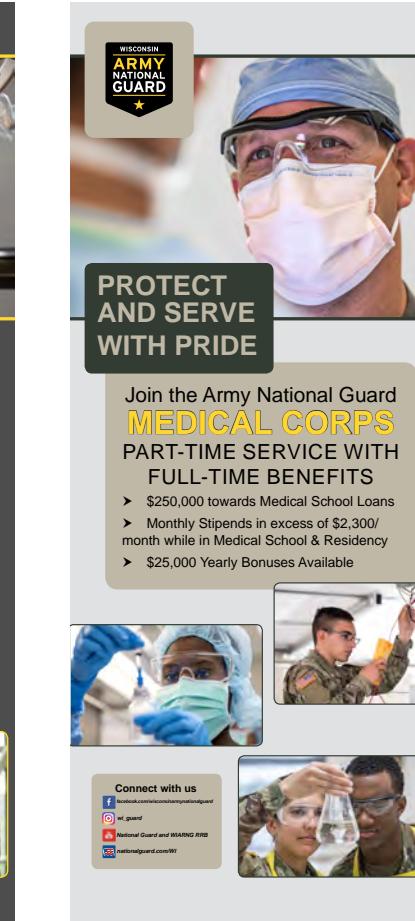
R-Infantry



R-Benefits



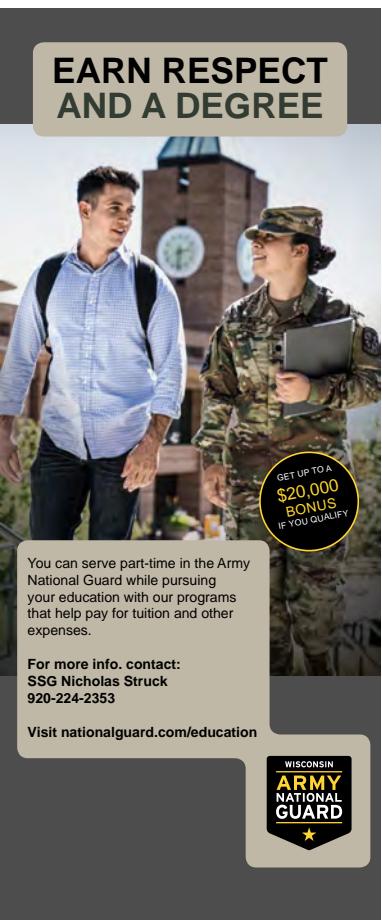
R-Dental Corps



R-Medical Corps



R-Tip of the Spear



You can serve part-time in the Army National Guard while pursuing your education with our programs that help pay for tuition and other expenses.

For more info. contact:  
SSG Nicholas Struck  
920-224-2353

Visit [nationalguard.com/education](http://nationalguard.com/education)



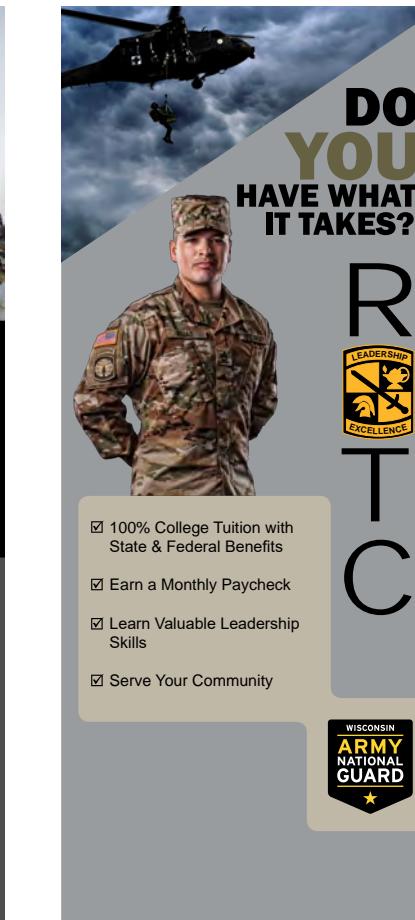
R-Part-time Female



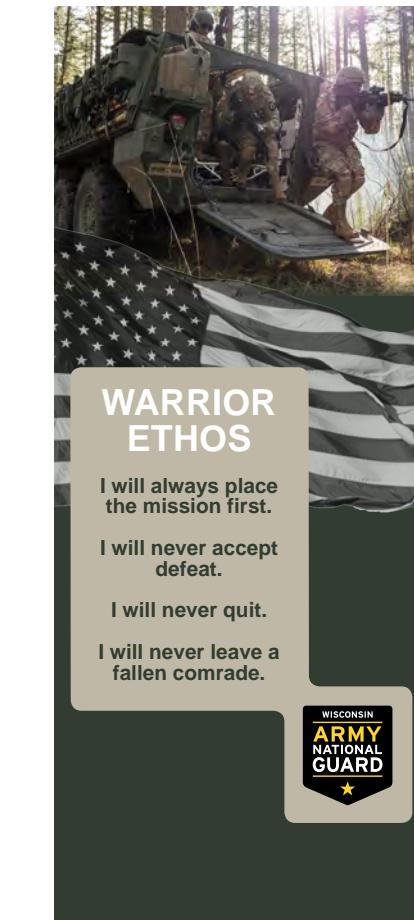
R-Home



R-Take the Lead



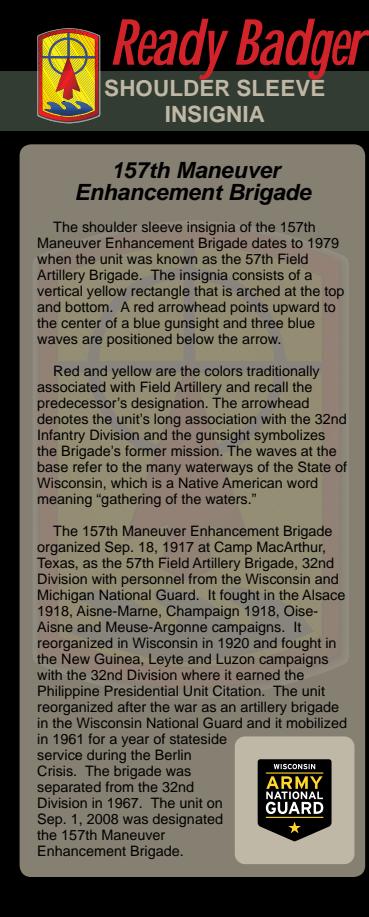
R-ROTC



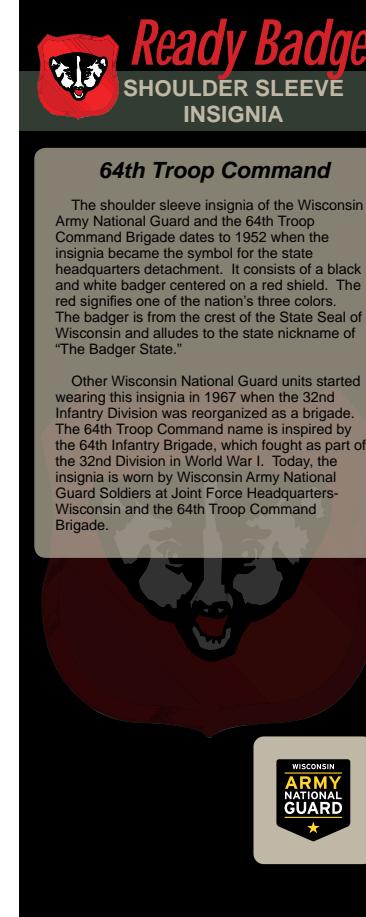
R-Warrior Ethos

# RETRACTABLE

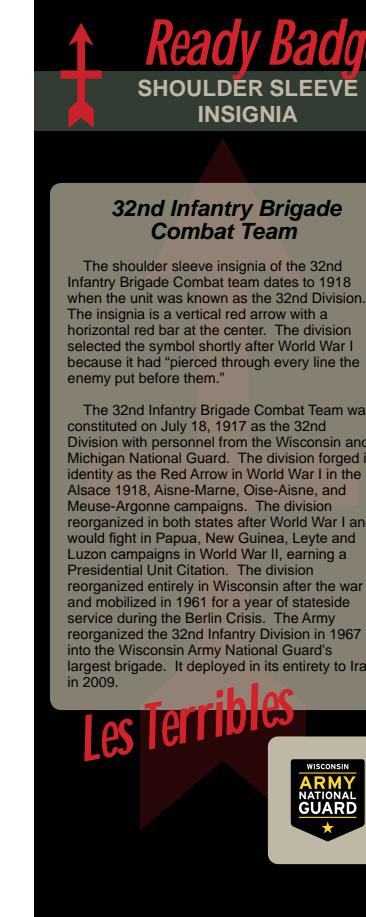
# RETRACTABLE



R-157 Maneuver



R-64th Bucky



R-32nd Red Arrow



# STICKERS

# TRIFOLD



## TRI-Adventure



## TRI-Mission



## TRI-School Programs



## TRI-Why Join



## TRI-Training



## TRI-Education



## TRI-Service



## TRI-ROTC

# TRIFOLD

# SIGN



YS-Live Work Serve Set



YS-Home



YS-Proud Parent



YS-Proud Supporter

## YARD SIGN DETAILS

Best sizes for printer (quantities available)

18"x24" corrugated sign with metal stakes (6)

Other quantities available upon approval from Company leadership.

Material is bought only one time a year and the quantities above are set to ensure we have enough material for the entire year.

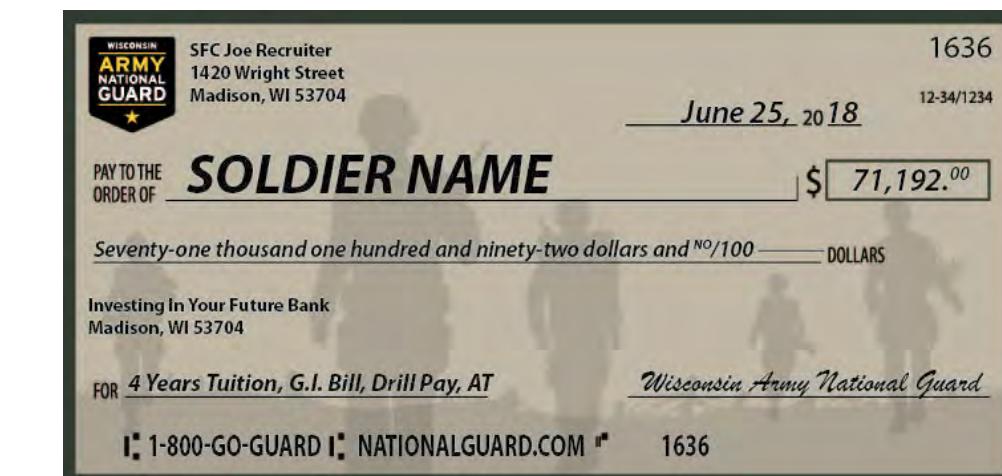
## BIG CHECK DETAILS

Best sizes for printer (quantities available)

20"x40" foam board material (1)



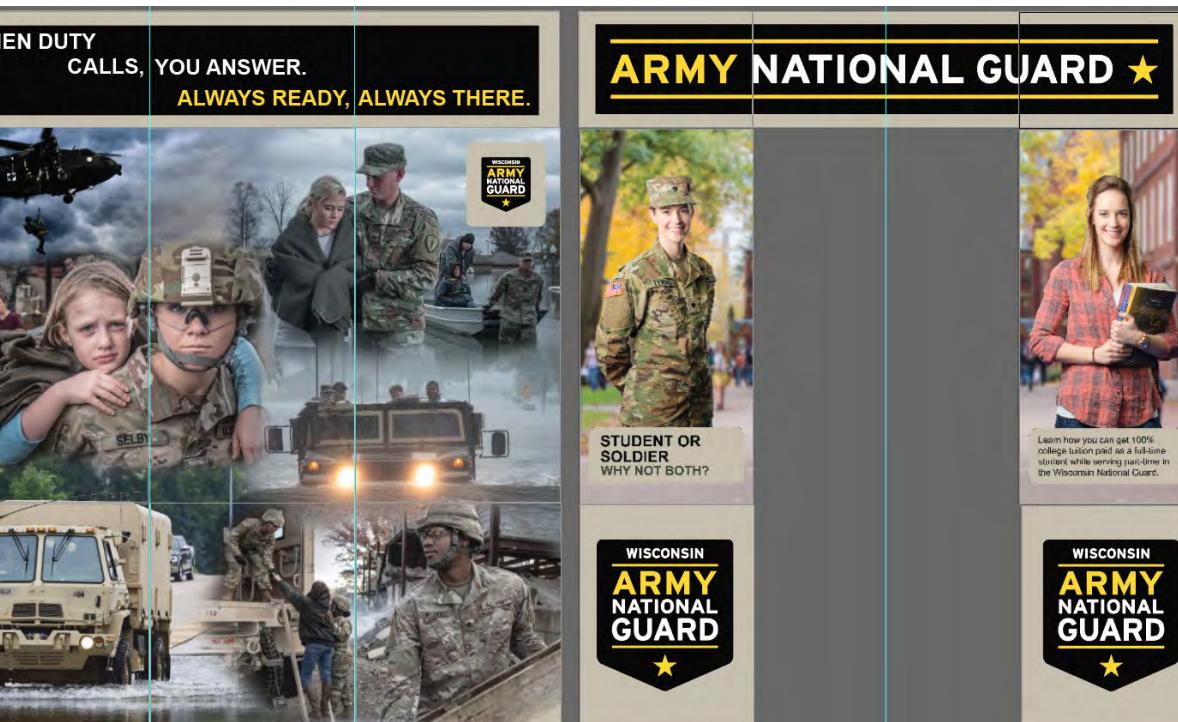
YS-Benefits Set



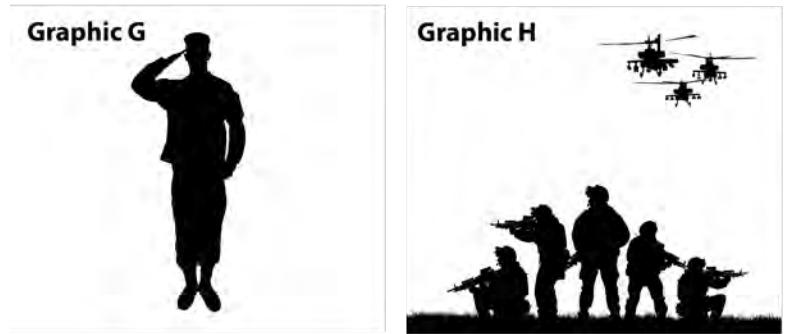
C-Enlistment Check

# SIGN

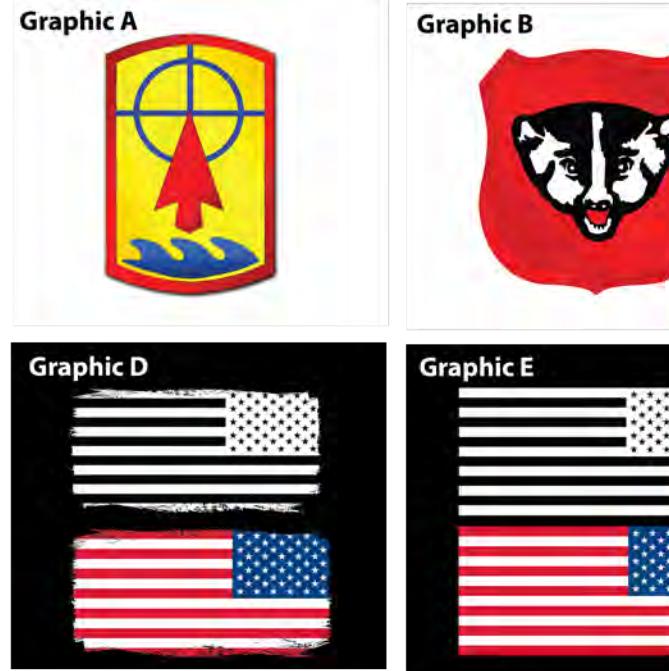
# WINDOW COVERING



## Example of a storefront.



Commonly used graphics are labeled above.



## Graphic D

## Graphic

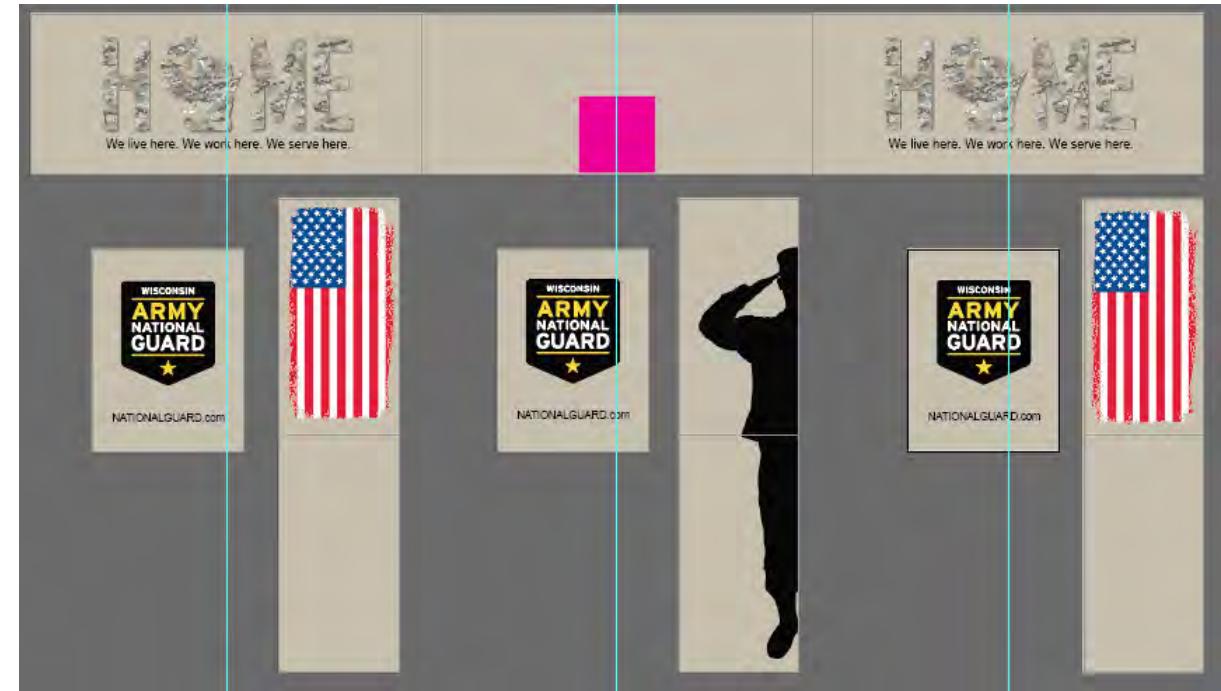
## Graphic R



## Graphic I

## WARRIOR ETHOS

I will always place the mission first.  
I will never accept defeat.  
I will never quit.  
I will never leave a fallen comrade.



## Example of front of armory.



## **WINDOW COVERING DETAILS**

Be sure to submit a photo of the window layout, number the windows, pick a graphic and explain any other design elements for custom requests. See the above picture and spreadsheet for an example.





*To request a print product visit:*  
<https://gko.portal.ng.mil/states/WI/WIARNG/RRB/SitePages/Marketing.aspx>